

KEYNOTE SPEAKER · WORKSHOP FACILITATOR

ERIK LARSON

It's easy to scale chaos. The hard part is building something **worth scaling**.



SPEAKS FLUENT TECH + M&A INVESTOR

250+

DILIGENCE PROJECTS
EVALUATED FOR PE

7×

TIMES CHIEF
TECHNOLOGY OFFICER

8+

YEARS AS A PRIVATE-
EQUITY ADVISOR

25+

YEARS AT THE TECH &
FINANCE INTERSECTION

Erik works at the intersection of **technology and finance**. He is the advisor investors bring in to gauge how real a company's tech really is, and the operator who steps in to scale it. With a background in education, software, cloud architecture, and private-equity transformation, he turns complex ideas into scalable systems that drive **measurable business value**. His sessions run hands-on and interactive, and teams leave ready to stay ahead of the tech curve.

WHAT ERIK SPEAKS ON

Scalable Systems SIGNATURE

Why scaling chaos is the default, and what it really takes to build something worth scaling. The investor's first question is always the same: **will it scale?**

Innovation & Iteration

Turn your unique genius into repeatable, ownable IP, and learn to evolve without destabilizing the organism.

AI in the Real World

Automate the complicated; stay human on the complex. The real skill is telling the two apart, and knowing where AI actually earns its place.

Teamwork & Collaboration

The Chief Team Officer reframe: High Trust, Low Blame, uniting talent to perform as one.

WHAT PEOPLE SAY

"Erik is so profoundly brilliant at making the tech do what you need it to do, in an unscary, unintimidating way, where all the parts just snap together like magic."

TIFFANY MARKMAN · BRAND-VOICE COPYWRITER

"Erik has an incredible gift for taking complex systems and breaking them down into simple, doable steps that even I could do and replicate."

PETRA LARANGIO · KEYNOTE SPEAKER & COACH

Put Erik on your stage.
Let's talk about scalability.

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